

# 2019 Integrated Annual Report Award



LOTTE Chemical Titan Holding Berhad's 2019 Integrated Annual Report received the Annual Report Competition "ARC" **Honors Award** for "**Best Non-Traditional Annual Report: Chemicals**" category of 2020.

The ARC Awards Competition is unique in that each annual report is judged against itself, based on its success in communicating its company's story. Judging is based not on corporate profitability nor production, but on the values of creativity, clarity, effectiveness, and excellence as symbolized by the ARC Awards.

Entries are evaluated three separate times at preliminary round by panels of independent judges from around the globe with final judging by presidents, CEOs and other senior executives of corporations, agencies, and design firms.

## About ARC Awards

For 30 years, the MerComm Annual Report Competition — the ARC Awards — is the most anticipated event of the year. The Awards are globally recognized, providing a platform for the highest standards in the annual report industry. As the world's premier annual report competition, the ARC Awards pledges openness, independence and fairness.

More details can be found in <https://mercommawards.com/arc.htm>

## Honors Award



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### Chemicals

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**Honors** Nova Fusion Sdn Bhd  
**LOTTE CHEMICAL TITAN  
HOLDING BERHAD**  
LIFETIME VALUE CREATOR  
MALAYSIA

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